

STUDENT SERIES
Learning to make tomorrow today

1.17.17 -
2.3.17



LEUKEMIA CAUSES MORE DEATHS THAN ANY OTHER CANCER

among children, adolescents and young adults under the age of 20.

Dear Parent,

There could be a child in your community right now who needs our help.

Your child and their school have signed on to raise funds in the fight against blood cancer with The Leukemia & Lymphoma Society's (LLS) Student Series. Thank you in advance for helping your child understand how they are saving lives just by

Fundraising is easy if you follow these steps:

Online: Visit www.studentseries.org/calso and create your child's page.

1. Click on "Donate to or Find a Participating Schools."
2. Enter you child's school name and click on the school link.
3. Create your child's online page by clicking on "Join Your School Team" or "Join Your Classroom Team" and creating a new account.
4. **Start Raising Money!** Share your child's personal online fundraising link through email and social media! Student's who raise over \$100 online will receive a commemorative T-Shirt.

Collect:

Overturn every pillow and couch cushion to help your child find loose change. **Remember they can collect dollars, check, and change**, so encourage them to bring their collection box everywhere they go!

Make sure they bring in their collection box many times so they can help fill up their classroom boxes.

By collecting donations, LLS is able to fund more effective therapies. **In the 1960's the survival rate for the most common form of childhood leukemia was 3%. Today it's approximately 90%, thanks to many research advances funded by programs like Student Series.**

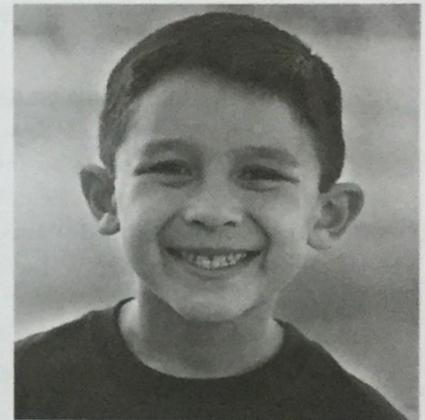
Celebrate:

Help your child celebrate being AMAZING. LLS has invested more than \$1 billion in research to advance therapies that save lives. That includes more than \$1.1 million from the California Southland chapter just last year.

Thank you, and thanks to your child for helping LLS create a world without blood cancers.

Sincerely,

Martha Mendoza, Campaign Director
California Southland Chapter
(310) 342-5843
Martha.Mendoza@lls.org



Meet Roel

Leukemia Survivor

In March 2011, just before his 2nd birthday, Roel was diagnosed with acute lymphoblastic leukemia. After more than 3 years of chemotherapy, Roel remains in remission. That's a great thing, because his busy scheduling of bike riding and spending time with his family at the beach does not allow any more time for cancer.

Scan this code for more information!



BE AMAZING. Raise money, earn great prizes and help save lives.

DONATE ONLINE: STUDENTSERIES.ORG/CALSO